

DATA BREACHES IN NUMBERS

GDPR defines a “personal data breach” in Article 4(12) as: “a breach of security leading to the accidental or unlawful destruction, loss, alteration, unauthorised disclosure of, or access to, personal data transmitted, stored or otherwise processed”.



MOST COMMON TYPES OF COMPLAINTS

These are the types of activities for which the most complaints have been made so far.



Telemarketing



Promotional e-mails



Video surveillance/ CCTV

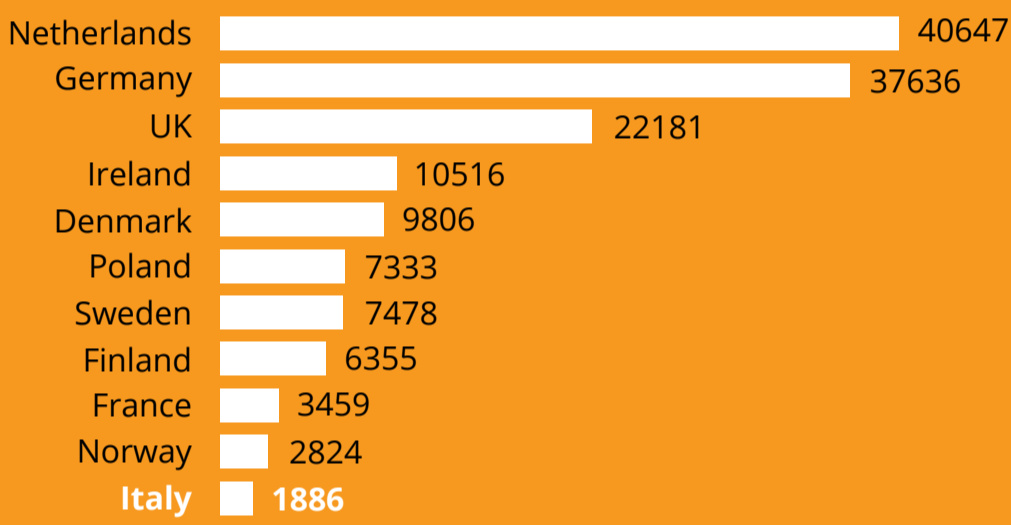
Source: The European Data Protection Board

NUMBER OF DATA BREACH NOTIFICATIONS

160,921

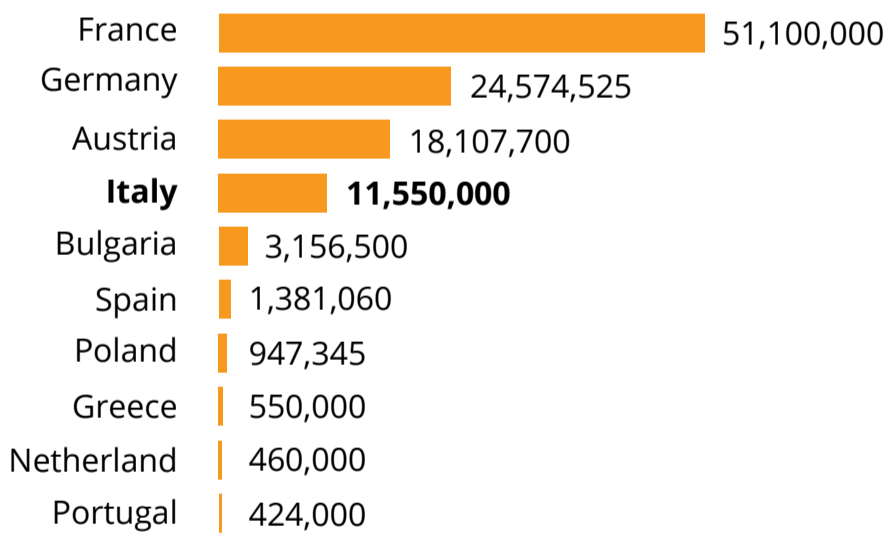
From 25 May 2018 to 27 January 2020 there have been a total of 160,921 personal data breaches notified by organisations to data protection supervisory authorities within the EEA.

Total number of personal data breaches notified per jurisdiction for the period from 25 May 2018 to 27 January 2020 inclusive



Source: DLA Piper GDPR data breach survey: January 2020

TOTAL VALUE OF GDPR FINES IMPOSED FROM 25 MAY 2018 TO 17 JANUARY 2020 IN EUROS



Source: DLA Piper GDPR data breach survey: January 2020

Fines issued under the GDPR by data protection authorities



A social network operator was fined € 20,000 for failing to secure users' data



A sports betting cafe was fined € 5,280 for unlawful video surveillance



Google was fined € 50,000,000 for lack of consent on advertisements



Lands authority for failing to ensure the necessary security for their data processing € 5,000



A data brokering company was fined € 220,000 for failing to inform citizens that their data was being processed by the company

Source: The European Data Protection Board



Athesys Universe

Athesys was founded in 2010 from the synergy of established IT professionals, with the aim of offering highly specialized consultancy in the field of System Integration, Database Management, Application Security, Governance Cloud Platform, Hyperconvergence and Software Development in Agile mode. The strong push towards research and innovation that distinguish us, have led us to define ourselves as a company oriented to the development of products and solutions, and to distinguish ourselves as a partner of compliance, security and innovation in the new world of XaaS.